

## **Privacy Policy**

IndustryApps takes the protection of your personal data seriously and complies with the provisions of the data protection laws. On this page we should like to give you an overview of how we guarantee this protection, and also inform you about the use of cookies.

### **Personal data**

If you contact us by e-mail, through various contact and inquiry forms on our website and AppStore, or through one of our social media channels, your email address and other personal data such as your surname, first name, department and phone number are only collected and stored for individual correspondence with you.

This allows us to provide you with information and to get in touch with you personally. The processing of your personal data is based on the provisions of the European General Data Protection Regulation (GDPR). We process your personal data if:

- you have given us your express consent
- there is a legitimate interest
- a contract has been concluded with you
- there are data retention periods under tax and commercial law.

In the context of a legitimate interest, we assume a retention period of up to 2 years, on the basis of an average project duration. Taking account of retention periods under tax and commercial law, the period of data storage may increase to 10 years.

We guarantee you that your information will be used solely by us, will not be sold and will be treated in confidence in accordance with the current statutory provisions – if required your address will be forwarded to the IndustryApps marketing company of the country in question so that they can contact you.

### **Right of access to information**

At all times you have the right to access information about the stored data relating to your person, the origin and recipients of these as well as the purpose of the storage of these data. You are entitled at any time to have inadmissible data blocked and deleted, and to have incorrect content corrected. You can also withdraw your consent to allow your personal data to be processed or used for advertising purposes at any time. Send an email with your revocation to [privacy@industryapps.net](mailto:privacy@industryapps.net).

Your trust is important for us. If you have any questions that this data protection declaration has not been able to answer, or should you require further information about a particular point, please contact us at [privacy@industryapps.net](mailto:privacy@industryapps.net).

### **Cookie Guidelines**

In order to make the use of our website as pleasant as possible, whether for a one-off visit or for repeated visits, we save information about your visit in so-called "cookies". Should you restrict the use of cookies in your browser, you will not be able to use all of the interactive functions.

#### **What is a cookie?**

A "cookie" is a small text file that saves information, for example about your language settings. It is generated the first time a user visits a website, and is stored on the computer of the user. IndustryApps uses cookies to make the website more user-friendly and more secure. Cookies do not cause any damage to your computer and do not contain any viruses.

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